



17th Annual

Hats, Hearts & Handbags

Friday May 15, 2020

Social Hour and Mimosas at 10 a.m. | Program & Lunch at 11:30 a.m.

UF Hilton Conference Center

Girls Place, Inc. is proud to present the 17th Annual **Hats, Hearts & Handbags!** The luncheon program celebrates the mission of **Girls Place** and generates the financial resources needed to provide girls with critical programming, while bringing the community together for an afternoon of fun and friendship.

Every day, **Girls Place** makes a difference in the lives of girls. We invite you to join us as we help girls grow courageous, strong and self sufficient so they can thrive in the world around them.

Our programs, After School, BrainPower, ACHIEVE, Summer Day Camp and Athletics, provide girls ages 5 - 14 a safe, nurturing environment where they make lifelong friends, learn about themselves and others, and discover the impact they can make on the world.

Enclosed you will find materials about **Girls Place** and how you can be a part of Hats, Hearts and Handbags. Please read them carefully and do not hesitate to contact us with questions either by phone: (352) 373-GIRL or email: hjh@GirlsPlace.net.

Be a Table Captain. Purchase a table for \$750, bring up to 10 friends together to dress up and decorate, compete for awards, and raise funds for Girls Place.

Sponsor the event. Your company can reach an average of over 300 movers and shakers and ladies about town on the day of the event. In addition, your company will be featured in various event advertising such as social media, newspaper and television ads.

Go for the Sugar Mama goal. Each year, the two tables that raise the most money and the most items from the wish list are awarded the Sugar Mama awards. Invite your friends, neighbors, and colleagues to support Girls Place and help you make an even bigger impact on girls in Gainesville.

Buy a ticket. Have all of the fun without the fuss. Wear your favorite hat, bring your favorite handbag and enjoy the fun! Space is limited, so secure your seat early! Individual tickets are \$90 and can be purchased directly on the Girls Place website.



girlsplace.net/hjh | hjh@girlsplace.net | 352.373.4475



Hats, Hearts & Handbags

Be a Table Captain!

As a Table Captain, you support **Girls Place** by bringing your best friends together for an afternoon of fun and creativity. Bring your favorite hat and decorate your table to compete for Table Awards, Girls' Choice Award, Best Hat, or the most coveted Sugar Mama Awards!

Invite your friends, family and associates to wear a special hat and/or costume and join you for the event! You can invite them as your guests and encourage them to make additional gifts to **Girls Place**, or share the cost of the table with them.

Express your creativity and decorate your table to your heart's desire. You can also bring a simple centerpiece and invite your guests to wear whatever they want. Or, keep it really simple and pay the committee to provide a simple centerpiece for you. Just show up the day of the event and enjoy the show!

The cost of a table is \$750 (seats up to 10 people). Individual tickets are \$90.

By April 1, 2020 you'll need to:

Submit your picture for publicity as a benefactor of this event. You must provide a high resolution photograph.

Offer your Words of Wisdom (25 words or less) for today's young girls, as they become our women leaders of tomorrow.










Provide us with your guests' names, email addresses, and whether or not they need vegetarian meals.

Alert us if you need electricity or accommodations for height in your table decorations.

Table Captains who have purchased their table by **March 20, 2020** will receive an invitation for one representative from their table to attend the Table Captains Luncheon at Mark's Prime Steakhouse.

Mark's has generously donated this amazing lunch to Girls Place and our supporters every year since our inaugural Hats, Hearts & Handbags in 2004!

Table Decoration Guidelines

-  Dimensions and Measurements: Each table is 66" wide and 30" tall (from floor to top of the table). All tables are round. The table is the same size whether you have 8 guests or 10. The chairs are 34" tall. Floor to seat is 18". Width of seat cushion is 17". Length of the seat cushion is 24". Seat back is 15" wide and 16" tall. The approximate center space for any centerpieces is 15".
-  The hotel will provide white linens, china, silverware & glassware. We ask that decorations NOT include these basic items due to possible breakage and hotel policy.
-  Electrical outlets are in high demand and are limited. Reserve your table soon to ensure you'll have power!
-  Consider the *Girls Place Wish List* when choosing your theme. Please note that table theme and/or décor items do not count towards the Sugar Mama award, only wish list items.
-  You may bring chargers, vases, votives or other contained candles, centerpieces or additional table linens. Candles must be in enclosed glass, no open flames, glitter, or confetti.
-  Please, no political themes or commercial advertising for tables. These tables will not be considered for judging.
-  ADA access is available. Please alert **Girls Place** staff as soon as you can for accommodation.
-  The ballroom opens at 7 a.m. for decoration. All tables must be completed by 10:00 a.m. when the ballroom doors close for judging and table setting.
-  Each table will have the individual opportunity to be present during judging as directed during the event, but all other participants must leave the ballroom by 10:00 a.m.





Award Criteria

Sugar Mama (2)

Awarded to the tables who raise the most for Girls Place beyond the cost of the table. One will be awarded to the table with the largest cash donation and one will be awarded to the table with the largest value of in-kind contributions. **All monies and receipts must be turned in to Girls Place by Wednesday May 13 and all in-kind products delivered to Girls Place following the event.**

Table Awards (4)

A panel of judges will choose the top 4 tables (selected in no particular order) that have creatively executed themes related to the mission of Girls Place and that relate to girls and women of the past, present, and future.

Girls' Choice Award

The favorite table of three Girls Place girls

Best Hat:

Speaks for itself. Show your creativity and wear your most magnificent millinery.

How Can I Raise Money for Girls Place and WIN Sugar Mama?

Enlist the assistance of your guests. Encourage them to go beyond the minimum seat cost.

Seek sponsorship for your table*. Reach out to businesses you know and ask them to become a sponsor of your table. Your table decorations could include a sign recognizing your table sponsors.

**Purchase of the table, either by individuals or a company, do not count towards the Sugar Mama contest. Only sponsorship dollars and money collected above and beyond the cost of the table will be counted.*

Invite your friends who can't attend to contribute to your table. You can send an email, write a letter, or go right out and ask your friends to support **Girls Place**. You can even direct your friends to our online giving page (www.girlsplace.net/give). Just be sure they indicate that their gift is to be credited to you!

Encourage your friends to make gifts to **Girls Place** in lieu of birthday or holiday presents.

Set a goal and encourage your friends and colleagues to challenge you to do something silly. Challenges could include wearing your pjs to work or kissing a pig! Make it a high goal—you don't want to kiss a pig for nothing!

Collaborate on other fundraising ideas with your guests and friends. Let **Girls Place** know what you are planning so it can be announced to the public. You'll raise more \$\$ and make a statement about how much helping girls means to you.

Contacts

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Event Chairs
Leslie Florence
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Carol Platt
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Girls Place Executive Director
Christi Arrington
christi@girlsplace.net





Girls Place Wish List

Capital Improvements

Additional Classrooms!
Gym A/C
Playground Sunshades
Picnic Tables

Educational Supplies

Books: K-8 Reading Materials
30 Gallon Rubbermaid Bins
Stress Balls
Kinetic Sand
Animal Puppets

Athletic Equipment

Basketballs (Size 28.5)
Volleyball Net
Volleyballs (Tachikara: Volley Lites)
Kickballs
Tennis Shoes (Size Range 1-11)
Resistance Bands
Knee Pads - Volleyball

Arts & Crafts Supplies

Markers - All Kinds
Glue and Glue Sticks
Construction Paper
Poster Boards, Canvases
Dry Erase Boards (8x11) and Markers
Lanyard String
Butcher Paper
Embroidery string for Friendship Bracelets
Water Based Paints (Finger Painting & Art Projects)
Scissors
Balloons
Play Doh
Glitter
Felt

Games

Trouble	Floor is Lava
Uno	Ticket to Ride
Playing Cards	Stone Soup
Connect 4	Chutes and Ladders
Scrabble	Jenga
Clue	Mancala
Apples to Apples	HedBanz

Technology Needs

Portable Projector
Bluetooth Speakers
Digital Video Camera
Laptops (2017 or newer)
Tablets (iPads only) and Case

Miscellaneous Supplies

15 Passenger Van
Gift Cards to Amazon, WalMart, Dollar General,
Dollar Tree
First Aid Supplies
Underwear, Shorts (sizes 4 - 14)
Personal Hygiene Products



"The work Girls Place does goes beyond after school and sports and I cannot thank them enough. Bellamy has really connected with the GP staff and looks up to all of them. I am grateful and blessed that they came into her life and model virtues such as patience, kindness, acceptance, and friendship."
~ Aisha Y., mom to Bellamy, 4th grade