

SPONSORSHIP & UNDERWRITING OPPORTUNITIES



Hats, Hearts & Handbags

Thursday, May 8, 2025

2:00 PM - 7:00PM

DECORATE, DONATE, EMPOWER:
Supporting Year-Round Programs for Girls in Our Community



VALLEY VIEW • ALACHUA

26001 NW 122ND ST, ALACHUA, FL 32615



@GirlsPlaceInc #GirlsPlace #GP1P
www.girlsplace.net | hhh@girlsplace.net | 352.373.4475

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CHILDREN'S TRUST
OF ALACHUA COUNTY



Dear Community Member,

Girls Place is a non-profit organization that has been serving the needs of young girls in the local Gainesville community for over 40 years. We strive to provide a safe, nurturing environment where we empower girls to grow courageous, strong and self-sufficient.

We are excited to continue building our annual **Hats, Hearts & Handbags at Valley View on Thursday, May 8, 2025!** We love to come together as a community to celebrate our girls and Hats, Hearts & Handbags is the perfect thing to unite us!

We are reaching out to local businesses and organizations to give you the opportunity to partner with us as a sponsor for our luncheon. HHH is a charity event that celebrates the mission of Girls Place and generates the financial resources needed to provide girls with critical programming, while bringing the community together for an afternoon of fun and friendship.

Desha, mother of two amazing daughters:

I have known this awesome organization since my oldest daughter started there in 2016, and her sister joined her in 2022. Girls Place has taught them so much independence, character, teamwork and the ability to do whatever they set their minds to. As a mother when leaving my young ladies there for camps and After School, I have no worries. I'm at peace knowing that they are well taken care of because the staff treats them like family. They are so nurturing, caring and loving. They have many opportunities for your daughter to advance when it comes to branching out on their own and feeling more confident in themselves to do any and everything.

Your generosity and support provide a world of difference in the lives of our girls. I personally support Girls Place and this event because I am passionate about our girls! I am excited about the opportunity to grow HHH even bigger and better this year and I hope you will consider joining us again!

Please take some time to review the sponsorship and underwriting opportunities included with this letter. I am confident you will find a level of sponsorship that will work for you and your company. With your help, we can continue to have a positive impact on the lives of Gainesville area girls, their families, and the community.

Thank you for making Girls Place Your First Place,

Sincerely,

Christi Arrington
Executive Director

SPONSORSHIP OPPORTUNITIES



Presenting - \$10,000

1 available

- Two tables of 10 at Hats, Hearts, & Handbags
- 3 seats at the Mark's Prime Steakhouse Luncheon
- Name/Logo on all event printed signage
- Name/Logo in event slideshow
- Opportunity to address audience
- Name/Logo on Photo Booth design
- Name/Logo featured in pre-event commercial
- Name/Logo in dedicated posts on social media
- Name featured on Girls Place Front Sign
- "Hats, Hearts, & Handbags Presented [Your Name Here]" on all event advertising
- Name/Logo featured on HHH web page
- Name/Logo in dedicated banner on Girls Place website homepage
- Name/Logo featured on individual banner in Girls Place gymnasium
- Two page ad in event digital program



At Girls Place, we empower girls to grow courageous, strong and self sufficient. We inspire our girls to celebrate themselves—their minds, their hearts, and their physical well being.

Girls Place Mission



Top Hat - \$5,000

3 available

- Two tables of 8 at Hats, Hearts, & Handbags
- 2 seats at the Mark's Prime Steakhouse Luncheon
- Name/Logo on event printed signage
- Name/Logo in event slideshow
- Name/Logo in pre-event commercial
- Name/Logo on HHH web page
- Name/Logo in combined sponsor posts on social media
- One page ad in event digital program
- Name/Logo on combined sponsors banner on Girls Place website homepage
- Name/Logo featured on individual banner in Girls Place gymnasium



In March-April 1981, The Gainesville Junior Woman's Club began investigating the need and interest for a girls club in the community with surveys and public meetings. By April of 1983, Girls Club of Alachua County received its 501(c)3 status.



Pill Box - \$2,500

4 available

- One table of 8 at Hats, Hearts, & Handbags
- 1 seat at the Mark's Prime Steakhouse Luncheon
- Name/Logo on event printed signage
- Name/Logo in event slideshow
- Name/Logo in pre-event commercial
- Name/Logo on HHH web page
- Name/Logo in combined sponsor posts on social media
- 1/2 page ad in event digital program
- Name/Logo on combined sponsors banner on Girls Place website homepage
- Name/Logo featured on individual banner in Girls Place gymnasium



Fedora - \$1,000

6 available

- Four seats to Hats, Hearts, & Handbags
- 1 seat at the Mark's Prime Steakhouse Luncheon
- Name on event printed signage
- Name in event slideshow
- Name in pre-event commercial
- Name in combined sponsor posts on social media
- Name on HHH web page
- 1/4 page ad in event digital program



Cloche - \$500

12 available

- Two seats to Hats, Hearts, & Handbags
- Name on event printed signage
- Name in event slideshow
- Name in pre-event commercial
- Name in combined sponsor posts on social media
- Name on HHH web page
- 1/8 page ad in event digital program



“I love that the girls grow up together and move from group to group, forming lasting friendships. I love the morals, values, and confidence that they instill in the girls!”

-GP Parent

In-kind sponsorships available; contact for more information

UNDERWRITING OPPORTUNITIES

Social Hour Sponsorship - \$2,000

1 available

- Four seats to Hats, Hearts, and Handbags
- Opportunity to create a “Specialty Mimosa”
- Name/Logo on specific printed signage
- Name/Logo in event slideshow
- Recognition during social hour
- Name/Logo on social media posts
- Name/Logo on HHH web page
- 1/2 page ad in event digital program



In 2024, our Hats, Hearts & Handbags Table Captains raised \$5,200 in CA\$H, and \$4,543 in In-Kind for \$ugar Mama contributions.

Beverage Sponsorship - \$600

2 available

- Two seats to Hats, Hearts, & Handbags
- Name/Logo on specific printed signage
- Name/Logo in event slideshow
- Name/Logo on social media posts
- Name/Logo on HHH web page
- 1/8 page ad in event digital program

Essay Contest Sponsorship - \$600

1 available

- Two seats to Hats, Hearts, & Handbags
- Name/Logo on specific printed signage
- Name/Logo in event slideshow
- Name/Logo on social media posts
- Name/Logo on HHH web page
- Recognition during presentation of contest winners
- 1/8 page ad in event digital program



Entertainment Sponsorship - \$500

2 available

- Two seats to Hats, Hearts, & Handbags
- Name/Logo on specific printed signage
- Name/Logo in event slideshow
- Name/Logo on social media posts
- Name/Logo on HHH web page
- 1/8 page ad in event digital program

Dessert Sponsorship - \$400

1 available

- Two seats to Hats, Hearts, & Handbags
- Name/Logo on specific printed signage
- Name/Logo in event slideshow
- Name/Logo on social media posts
- Name/Logo on HHH web page
- 1/8 page ad in event digital program



“Girls Place is for young women to Grow, that’s our House Rule. They also help with educational learning, like reading, writing and math. Girls Place just has lots of things for young girls like me.” - A’laiah, 6th grade





Commitment Form

Secure your Hats, Hearts, and Handbags sponsorship online by visiting girlsplace.net/hhh OR by emailing this form to HHH@girlsplace.net. The deadline to securing your sponsorship is Friday, March 14, 2025.

Business/Individual: _____ Contact Person: _____
PLEASE WRITE THE NAME AS YOU WOULD LIKE IT TO APPEAR ON MARKETING MATERIALS.

Address: _____ City, State, Zip: _____

Phone Number: _____ Email: _____



Sponsorship Opportunities:

- Presenting Sponsor - \$10,000
- Top Hat - \$5,000
- Pill Box - \$2,500
- Fedora - \$1,000
- Cloche - \$500

Underwriting Opportunities:

- Social Hour Sponsor - \$2,000
- Essay Contest Sponsor - \$600
- Beverage Sponsor - \$600
- Entertainment Sponsor - \$500
- Dessert Sponsor - \$400

Payment Options:

- Send me an invoice
- Check mailed to Girls Place, Inc.

Thank you for supporting our girls through Hats, Hearts, & Handbags!

Questions? Send a message to Jillian, Operations Coordinator, by emailing or calling!

Please email this completed form to:
email: HHH@girlsplace.net
phone: 352-373-4475

girlsplace.net/hhh

Make checks payable to Girls Place, Inc.

Girls Place, Inc.
2101 NW 39 Avenue
Gainesville, FL 32605

TAX ID# 59-2274755

